

APPENZELLER HUUS

Management restructuring at APPENZELLER HUUS

Gonten, December 1, 2025 – Effective December 1, 2025, Alexa Viola Stoschek, previously Deputy General Manager of APPENZELLER HUUS, will take over as Hotel Manager of the Swiss luxury hotel group. The internationally experienced hotel manager has been part of the APPENZELLER HUUS team for a year. It has previously gained experience worldwide, leading luxury hotels in the Maldives, Bali, Dubai, the Emirates, Hamburg, and Munich.

Following the successful opening of HUUS QUELL***** in October 2025, which, alongside HUUS BÄREN*** and HUUS LÖWEN****, the first 5-star superior hotel in the region, completes the range of luxury hotels offered by APPENZELLER HUUS. General Manager Tim-Martin Weber now considers his task complete and is leaving APPENZELLER HUUS to pursue new challenges.

HOTEL OPERATOR AND OWNER JAN SCHOCH

Following the successful completion of the highly demanding planning and opening phase of Huus Quell, Tim-Martin Weber, our General Manager at APPENZELLER HUUS, now wishes to devote himself to new challenges. I want to express my special thanks to him. Over the past two years, his outstanding leadership and unique expertise in developing luxury hotels have enabled us to expand APPENZELLER HUUS into a successful project further. The very high occupancy rate at HUUS QUELL shortly after its opening is further proof of his extraordinary success. We wish him the same outstanding success in his future projects and continued happiness in his life.

A year ago, we recruited Alexa Viola Stoschek, an up-and-coming talent with extensive experience in the international luxury hotel industry, for our APPENZELLER HUUS. Her promotion to hotel manager is entirely logical, as she has made a significant contribution to the success of the APPENZELLER HUUS over the past 12 months through her experience, leadership skills, and extraordinary intuition for our discerning guests' needs.

With the opening and completion of the Appenzeller Huus by HUUS QUELL, we are now moving into regular operation. With our team of 85 catering and hotel professionals and Alexa Viola Stoschek as hotel manager, Jan Schoch will now take on the role of general manager himself until further notice.

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FURTHER INFORMATION

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