



APPENZELLER HUUS®

A Lifestyle Wellness
Community

The First Leading Hotel of the World in Appenzell Region

Huus Quell by Appenzeller Huus opens as a Leading Hotel of the World

Gonten, October 14, 2024 - The renowned international hotel association The Leading Hotels of the World (LHW) has welcomed the new 5-star superior Hotel Huus Quell into its illustrious circle. As soon as it opens in early 2025, the flagship of the Appenzeller Huus will bear this global seal of quality.

One decisive factor for the outstanding award was the most modern hotel spa in Switzerland, which will be located under the roof of the Huus Quell. Its indoor and outdoor facilities, crowned by an impressive rooftop pool, are unparalleled. Initially, 30 rooms and suites have exclusive access to the Quell Spa. More suites and luxury apartments will follow by 2026.

New hideaway in perfect tranquility

"We are delighted to welcome Hotel Huus Quell to The Leading Hotels of the World," says Deniz Omurgonulsen, Vice President of Member Experience. "With its strong emphasis on wellness and serene surroundings, this breathtaking property aligns with our commitment to create remarkable and personal experiences for guests. Hotel Huus Quell embodies the essence of tranquility, offering a sanctuary where visitors can truly unwind and reconnect. We look forward to introducing LHW travelers to this new wellness community."

Relaxation in the heart of Appenzell

Since the opening of Huus Bären (3-star superior) and Huus Löwen (4-star superior) in the heart of the village of Gonten, the Appenzeller Huus resort has developed into a special holiday destination in Eastern Switzerland. To General Manager Tim-Martin Weber, inclusion in the prestigious group of The Leading Hotels of the World confirms that the new five-star deluxe Hotel Quell will be one of the best hotels in the country.

He says: "The many successes at the individual stages of the overall Appenzeller Huus project motivate us daily to continue working together on the vision of the lifestyle community. In harmony with nature, in a highly professional hotel with a state-of-the-art wellness offer, the largest wine cellar in Switzerland, and an innovative bar concept, we will set international standards with the support of our new partner, The Leading Hotels of the World."

Holistic relaxation

In addition to the classic offerings such as pools, herbal and meditation saunas, salt steam baths, and rain rooms, the innovative wellness offerings include hype-worthy oxygen therapy, cryotherapy, infrared therapy, biohacking, and much more. The comfortable lounge areas are based on themes such as mountains, lakes, and forests. Accordingly, organic materials are used in the construction; Waterfalls, sound, and light effects ensure a deeply relaxed ambiance.



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The other planned houses in the resort, in which condominiums and serviced apartments are being built, also benefit from the 5-star service package at Huus Quell. With its curated event location, Appenzeller Forum, wellness, gastronomy, and culture are all in one place. With this holistic approach to body, mind, and soul, the Appenzeller Huus resort wants to sensitize its residents to an all-around healthy lifestyle.

About the Appenzeller Huus

At 902 meters above sea level, a contemporary retreat and relaxation area called "Appenzeller Huus" has been under construction since 2023 in the historic town of Gonten. The three-star superior Hotel Huus Bären (20 rooms) and the Hotel Huus Löwen (24 rooms) are already welcoming guests. The five-star Hotel Huus Quell (30 rooms) opening with one of Switzerland's most innovative wellness areas is planned for the first quarter of 2025. In addition to 43 serviced apartments, the new bar "The Botanicum," another restaurant, and the most extensive wine cellar in Switzerland complement the hotel resort. The investor Jan Schoch's motto, "A Wellness Lifestyle Community," is emblazoned across the project.

The gourmet restaurant Bärenstobe welcomes travelers and locals, as do the cozy Löwenstobe, the Lehnerstobe, the Jakob Schlaepfer Lounge, the Appenzellerstöbli, and the tavern. In the Schmitte, with its cigar lounge and centuries-old cellar vault, cellarmaster Hans Rhyner looks after the treasures. Additional dining facilities and a summer terrace are being built. The Appenzeller Forum in the Löwensaal regularly offers concerts, readings, and lectures with culinary accompaniment. This room with a Steinway grand piano is also suitable for parties or meetings.

Further Information

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