

APPENZELLER HUUS

EXPERIENCE GUIDE





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WÖLLKOMM TO APPENZELLER HUUS

The Experience Guide offers you a comprehensive insight into Appenzeller Huus and its surroundings. Discover more about our houses and the many ways to make the most of your stay with us.

You will also find inspiration for activities and unique experiences throughout the Appenzell region.

Our aim is to make your stay in the Appenzellerland an unforgettable experience – filled with genuine hospitality, relaxation, and special moments.

WÖLLKOMM TO THE HEART OF APPENZELLERLAND



APPENZELLER HUUS

THE RESORT WITH THE THREE HOUSES

APPENZELLER HUUS is an exclusive resort in the heart of the Appenzellerland, combining tradition and modern luxury in a unique way. It brings together three distinctive houses – the historic HUUS BÄREN , the elegant boutique hotel HUUS LÖWEN , and the new 5-star wellness hotel HUUS QUELL – into one harmonious experience.



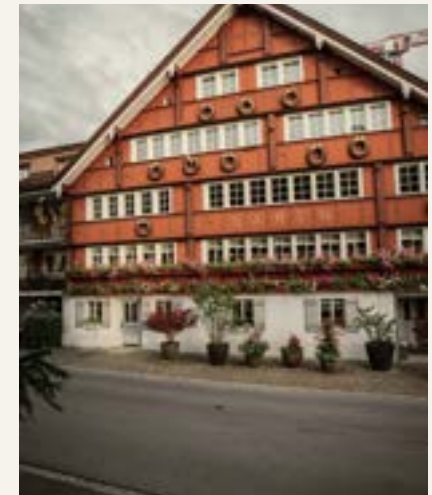
HUUS QUELL
5* Superior Hotel

- Wellness & relaxation
- Exclusivity & tranquillity
- Wine & indulgence



HUUS LÖWEN
4* Superior Hotel

- Tradition & modern living
- Dining & gastronomy
- Events & experiences



HUUS BÄREN
3* Superior Hotel

- History & tradition
- Culinary Delights
- Authentic atmosphere

YOUR JOURNEY TO GONTEN

BY AIRPLANE

St. Gallen–Altenrhein Airport | approx. 30 min

Zurich Airport | approx. 1h15

Friedrichshafen Airport | approx. 1h30

Munich Airport | approx. 3h00

BY TRAIN

The Appenzellerland is easily and comfortably accessible by public transport.

From Zurich Airport, travel via Gossau SG with the Appenzeller Railways directly to Gonten. The stop is only a few minutes from the hotel.

Approx. 1h45 from Zurich Airport

PRIVATE TRANSFER

Upon request (minimum 24 hours in advance), we are happy to arrange a private transfer directly to the APPENZELLER HUUS.

APPENZELLER HUUS
Dorfstrasse 40
9108 Gonten, Schweiz



EXPERIENCES

The APPENZELLER HUUS invites you to discover the alpine diversity of the Appenzellerland. Experience unforgettable adventures, immerse yourself in the breathtaking Swiss mountain landscape, and enjoy moments that inspire all the senses.



DISCOVER THE MOUNTAINS

SPRING & SUMMER



WILDKIRCHLI & ÄSCHER

Popular mountain hike to the famous cliff dwellings and the iconic Äscher mountain restaurant, offering spectacular views of the Alpstein region.

Walking time: approx. 3–4 h

Difficulty: moderate | Optional cable car: Ebenalp Cable Car



HOHER KASTEN

Scenic mountain hike with panoramic trails, beautiful alpine landscapes, and far-reaching views over the Rhine Valley.

Walking time: approx. 3–5 h

Difficulty: moderate | Optional cable car: Hoher Kasten Cable Car



SEEALPSEE

Popular mountain hike to a beautiful alpine lake, surrounded by stunning mountain scenery and impressive views of Säntis.

Walking time: approx. 2.5–3 h

Difficulty: easy–moderate



SÄMTISERSEE

Peaceful mountain hike to an idyllic alpine lake with panoramic trails and beautiful views in the Alpstein region.

Walking time: approx. 3–4 h

Difficulty: moderate | Optional cable car: Hoher Kasten Cable Car

DISCOVER THE MOUNTAINS

SPRING & SUMMER



FÄLENSEE

Beautiful mountain hike to a tranquil alpine lake surrounded by steep rock faces in the Alpstein region.

Walking time: approx. 4–5 h

Difficulty: moderate–difficult
Optional cable car: Hoher Kasten Cable Car



SAXER LÜCKE

Spectacular mountain hike along impressive rock formations with breathtaking panoramic views.

Walking time: approx. 4–6 h

Difficulty: moderate–difficult
Optional cable car: Staubern Cable Car



LEUENFALL

Picturesque mountain hike through forests and meadows with an impressive waterfall and views of the Alpstein.

Walking time: approx. 2–3 h

Difficulty: easy–moderate
Optional cable car: Jakobsbad–Kronberg Cable Car



FORSTSEELI

Start at the church in Eggerstanden. Beautiful mountain hike through forests and meadows with views over the Rhine Valley.

Walking time: approx. 2–3 h

Difficulty: easy–moderate



HELICOPTER FLIGHT

SOAR ABOVE

APPENZELLERLAND – AROUND THE
SÄNTIS

30 MINUTES

- R66: CHF 1,740
- H125: CHF 2,240

GLÄRNISCH WITH GLACIER LANDING
(01.11.–30.06.)

45 MINUTES

- incl. approx. 15 min photo stop
- R66: CHF 2,350
- H125: CHF 3,060

HÜFI WITH GLACIER LANDING

60 MINUTES

- incl. approx. 15 min photo stop
- R66: CHF 2,820
- H125: CHF 3,720



L3 EXPERIENCES

LONG LASTING LIFESTYLE

WELLBEING

Arrive. Breathe. Let go. Whether it's a soothing massage, a sound journey, or a moment of mindful stillness, everyone can find their own place to unwind and restore balance here.

- Massages
- Sound journeys
- Deep relaxation

ACTIVITY & NATURE

Movement that feels good – indoors and outdoors. Whether it's yoga, trail running, or a workout surrounded by nature, everyone can find their own flow here.

- Yoga
- Fitness & training
- Outdoor activities

HOLISTIC HEALTH

Redefining well-being through pioneering longevity innovations designed to optimize performance, resilience, and long-term health.

- Cryco
- MCS
- Flow System



QUELL SPA

REST & REGENERATION

YOGA

- Movement & breath
- Body awareness
- Inner balance

SOUND HEALING

- Singing bowls
- Deep relaxation
- Mental calm

SAUNA RITUALS

- Sauna rituals
- Herbal infusions
- Heat & detox



FAMILY EXPERIENCES AROUND GONTEN

KRONBERG

Family mountain with cable car, playground, and summer toboggan run – perfect for children to play and enjoy the mountains.

Difficulty: easy | Optional cable car:
Jakobsbad–Kronberg Cable Car

BARFUSSWEG

Barefoot trail Gonten
Playful nature path through moorland, forest, and meadows with different natural surfaces for a sensory barefoot experience.

Walking time: approx. 1–1.5 h
Difficulty: easy | Optional: start/end
Gontenbad

STREICHELFARM GAIS

Family–friendly farm with many animals to pet and feed, plus play areas for children.



GROUP EXPERIENCES

DISCOVER TRADITIONS

BIBERLI BAKING

Together, create and decorate a traditional Appenzeller “Biber” – with insights into regional baking craftsmanship and history – approx. 2 h workshop.

FROM 10 PERSONS

APPENZELLER ALPENBITTER

Insight into the production of the famous herbal liqueur with guided tour and tasting of regional products – approx. 1.5–2 h.

FROM 10 PERSONS

HACKBRETTBAUER APPENZELL

Fascinating insight into the construction and history of the hammered dulcimer, with the opportunity to try the instrument yourself – approx. 1.5 hours.

UP TO 40 PERSONS

FOOD & DRINKS

The diversity of Appenzell traditions is reflected in our wide range of offerings. Traditional, rustic, regional, vegan or vegetarian – APPENZELLER HUUS offers culinary enjoyment at the highest level.



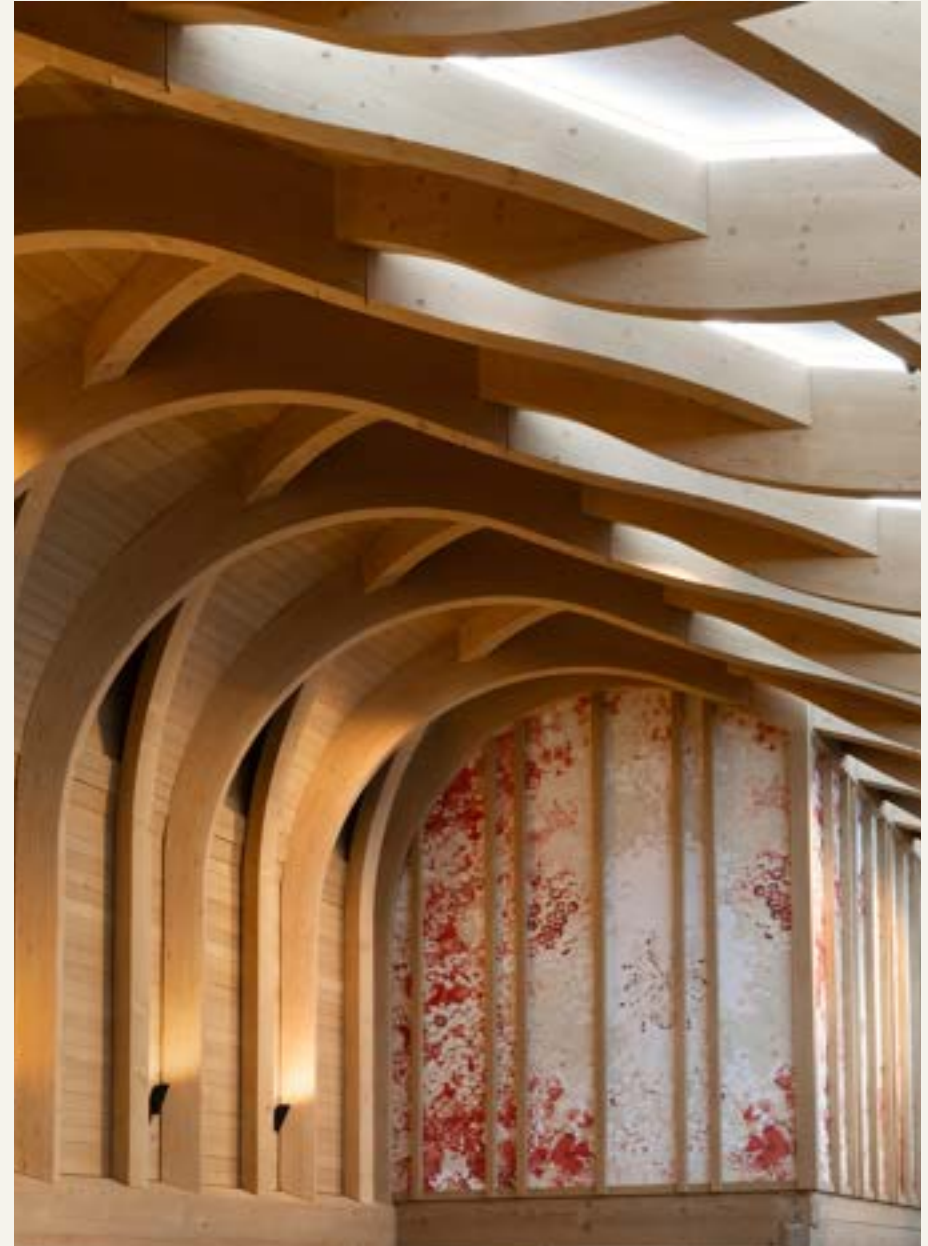
RESTAURANT QUELL

From Appenzell to the great wide world and back again – welcome to RESTAURANT QUELL.

Warm materials, traditional Appenzell timber construction made from moon wood, and artistic textiles by Jakob Schlaepfer give the restaurant its distinctive atmosphere – shaped by Swiss hospitality and a modern signature style.

Executive Chef Michael Gollenz combines high-quality products, international influences and precise craftsmanship into a cuisine with personality.

Alongside creative sharing plates, the kitchen also offers classic dishes that deserve their very own moment.



BÄRENSTOBE

BÄRENSTOBE uniquely combines tradition and modernity. Within the historic walls of the inn, first documented in 1751, guests experience refined fine dining in an elegant and personal atmosphere.

Executive Chef Michael Gollenz and his kitchen team serve a five- or seven-course tasting menu from Thursday to Saturday. His cuisine is rooted in classical French gastronomy while incorporating international influences and high-quality regional products.

The culinary creations are deeply inspired by the Appenzell region, while modern techniques, seasonal ingredients, and creative combinations result in new and surprising flavour experiences. In this way, BÄRENSTOBE unites craftsmanship, regional authenticity, and contemporary cuisine into one harmonious overall experience.



LÖWENSTOBE

Here, Appenzell hospitality meets authentic, regionally inspired cuisine.

The LÖWENSTOBE stands for down-to-earth, traditional dishes served in a warm and cosy atmosphere.

Special emphasis is placed on fresh, high-quality ingredients from the surrounding region: whether cheese, eggs, dairy products or meat – even the simplest dishes meet the highest standards of quality.

The homely dining room is complemented by the light-filled Jakob Schlaepfer Lounge, where tradition meets colourful avant-garde through the artistic wall textiles of the renowned St. Gallen design house.



BOTANICUM BAR

Deeply rooted in the regional identity of Appenzeller Huus, the BOTANICUM BAR sets new accents with a clear focus on local ingredients.

Bar manager Elmir Medunjanin deliberately avoids exotic elements and reinterprets classic cocktails in a contemporary way using local herbs and fruits.

In harmony with the house's healthy and mindful lifestyle, signature drinks are created with a strong connection to the region.

Using refined preparation techniques, the bar team even transforms the traditional "Appenzeller Biber" into a liquid version. Depending on the time of day, these creations are accompanied by refined small sharing plates.



WINE CELLAR

At Appenzeller Huus, wine is at the very heart of the experience. Cellar master Hans Rhyner has learned through travels to wineries around the world what craftsmanship, passion, and patience truly mean. He is especially fascinated by small estates where much is still done by hand and every detail counts.

Today, the historic vaulted cellars and the over 350-square-metre extension in Huus Quell form the largest wine cellar in Switzerland. A carefully curated selection of aged wines, fine champagnes, and rare bottles awaits discovery.

For tastings, several options are available. A particular highlight is the “wine barrel” – an exclusive room located inside the wine cellar, offering space for up to nine people. Seated here, guests feel as if they are inside a barrel itself – surrounded by the treasures of the house.



TAVERNE & SCHMITTE

The TAVERNE in Huus Bären opens its doors to guests and visitors from near and far.

It is the ideal place for an afternoon coffee or an aperitif after an eventful day.

In the adjoining SCHMITTE, you can also fully enjoy one of our fine cigars.



To ensure your stay at Appenzeller Huus becomes an unforgettable experience, we recommend discussing your preferred activities, wellness treatments, and restaurant reservations with our team prior to arrival.

Many experiences are limited in availability or weather-dependent. Early planning allows us to check availability and tailor your stay individually to your wishes.

For additional experiences and personalised booking requests, please contact our Guest Relations team. We are always happy to assist you.

E-mail: guestrelation@appenzellerhuus.ch
Telephone: +41 71 511 95 03

Appenzeller Huus
Dorfstrasse 40
9108 Gonten

