

HUUS BÄREN

The HUUS BÄREN originates from the APPENZELLER HUUS Resort in Gonten and is one of the most traditional guesthouses in Switzerland. Located in the heart of the Appenzell region, this cozy 3-star superior hotel, with a history dating back to 1602, offers a unique blend of tradition and modernity. After extensive renovations, the HUUS BÄREN reopened its doors in summer 2020 with 12 single and double rooms, junior suites, and suites in Alpine Appenzeller chic. A particular challenge, but also significantly added value, was the installation of the sauna oasis and day spa under the wooden roof.

A special treat: luxurious box-spring beds with a hay drawer at the headboard. This traditional detail makes you think hay is oozing from behind the glass – country life at its best. The 1.80-meter ceiling height in some of the vintage rooms is original. Each room is individually designed, but no one must do without a flat-screen TV and radio. Further proof of the attention to detail is the Appenzeller mineral water and the hiking backpack that awaits the traveler in the room.

12 ROOMS & SUITES

- Boutique Double Room: 19m², with modern design elements such as the original hayloft at the headboard
- Boutique Double Room Typical: 18m², ceiling height 1.80m, in a knitting house atmosphere
- Boutique Junior Suite: 30m², some with ceiling heights 1.90m, traditional & modern
- Bären Suite: 63m², ceiling height 1.90m, cozy living area, dressing room, spacious bathroom

AMENITIES IN ALL ROOMS

- Box-spring bed
- Radio/TV
- Safe, Wi-Fi
- Bathrobe, hairdryer
- Appenzeller mineral and „Grander“ water
- Tea and coffee station
- Hiking backpack for use

Room rates include a hearty breakfast in the BÄRENSTOBE, free use of the BÄREN SAP area, and free parking.



HUUS LÖWEN

Committed to modern design and built from Appenzell moonwood, the new 4-star superior hotel HUUS LÖWEN combines contemporary comfort with the warm atmosphere of Appenzell. The 24 rooms are located on the upper floors of the historic village inn with a modern extension. There are three categories. Those choosing the historic section of the building benefit from traditional timber-framed construction and spectacular views of the Alpstein mountains. Guests spend the night in centuries-old walls, while the suites feature exposed, restored roof beams. The bright family rooms, with a king-size bed for parents and up to two children in a modern bunk bed, offer a welcome mix of fun and privacy for the whole family. Panoramic windows and a padded bench invite guests to gaze at the mountains and stars together.

The restaurant, summer terrace, and large Löwensaal (hall) offer space for private celebrations, corporate events, concerts, and cultural highlights. Whether one's looking for peace, wants to recharge one's batteries, or celebrates a special occasion, the HUUS LÖWEN offers the ideal setting for an unforgettable experience.

24 ROOMS & SUITES

- Löwen Double Room: 22m², each room is unique, furnished with natural materials.
- Historic Double Room: 20–25m², with traditional Appenzell timber beams.
- Alpstein Double Room: 18m², just as cozy as the other rooms, but with an additional view of the Alpstein.
- Family Room: 27–32m², with double and bunk beds, depending on the category. With views of the village, Alpstein, or Säntis, for up to four guests.
- Löwen Suite: 39m², a hideaway in the historic part; with a chandelier, two bathrooms, and a spacious whirlpool. The suite overlooks the Hundwiler heights.

AMENITIES IN ALL ROOMS

- Box-spring bed
- Delicate designer bed linens by Jakob Schlaepfer, St. Gallen
- Radio/TV
- Safe, Wi-Fi
- Bathrobe, hairdryer
- Appenzeller mineral and „Grander“ water
- Tea and coffee station
- Hiking backpack for use

Room rates include a rich breakfast in the BÄRENSTOBE and free use of the BÄREN SPA area, which includes a sauna, steam bath, experience shower, and relaxation area. Outdoor parking is free of charge.



HUUS QUELL (OPENING IN FALL 2025)

Built in 2025, HUUS QUELL completes the lifestyle wellness community concept as the third hotel and flagship of the new APPENZELLER HUUS Resort. Like its historic neighbors, the BÄREN and LÖWEN, the QUELL was built entirely in traditional Appenzeller timber construction. Owner Jan Schoch, a regional native, specifically rebuilt the value chain for processing moon wood in Appenzellerland and initiated a flagship project with the HUUS QUELL.

The ultra-modern and sustainable 5-star superior hotel stands for timeless elegance in solid timber construction and an environment that promotes peace and regeneration. Slowing down and enjoyment are the guiding principles for a visit to the QUELL: With a wellness area spread over three floors and an area of 2,200 square meters, first-class cuisine with several wine cellars, and a location amidst inspiring nature at an altitude of 900 meters, HUUS QUELL is a retreat for all those seeking something special. Even before its opening in autumn 2025, the HUUS QUELL was included in the most exclusive circle of independent luxury hotels by The Leading Hotels of the World.

30 ROOMS & SUITES

- Superior Single King: 24m², elegant Appenzell flair and moonwood design.
- Deluxe Double King: 34m², fine materials, fabrics by Jakob Schlaepfer.
- Appenzell Suite: 43m², privacy, separate living area, spacious bathroom with bathtub.
- Additional 43 spacious suites with up to 200m² of living space will follow from 2026 onwards.

AMENITIES IN ALL ROOMS

- Box spring bed
- Finest designer bed linens by Jakob Schlaepfer St. Gallen
- Radio/TV
- Safe, Wi-Fi
- Bathrobe, slippers & hairdryer
- Appenzeller mineral and „Grander“ water
- Hiking backpack for use
- Tea and coffee station
- Minibar

The room rates include a hearty breakfast in the QUELL RESTAURANT and free use of the QUELL SPA.



RESTAURANTS & BARS

QUELL (OPENING IN FALL 2025)

From Appenzell to the big, wide world and back again – welcome to RESTAURANT QUELL. Modern wooden design, artistic textiles by Jakob Schlaepfer, and Swiss hospitality dominate here. The ambiance is uncomplicated. The products are of the highest quality, and the dining motto is "sharing is caring." The sharing dishes include several Swiss specialties, classics, and exotic recipes from overseas. The widely traveled Executive Chef and Swiss resident, Carsten Kypke, brings a modern world of flavors to the APPENZELLER HUUS with fresh and creative sharing plates.

BOTANICUM (OPENING IN FALL 2025)

Guided by the Appenzeller Huus's strong regional roots, the Botanicum Bar sets new standards with local ingredients. Bar chef Elmir Medunjanin eschews anything exotic and creates time-honored classics of bar mixology using local herbs and fruits. Since the Appenzeller Huus pursues a healthy and mindful lifestyle, Medunjanin also creates signature drinks with a local flavor. Depending on the time of day, the drink creations are accompanied by unusual small plates for sharing.

BÄRENSTOBE

The Bärenstobe uniquely combines tradition and modernity. In the historic rooms of this inn, first documented in 1751, guests experience sophisticated fine dining. Executive Chef Carsten Kypke creates a four- to six-course tasting menu from Thursday to Saturday, combining top-quality regional produce with the most diverse flavors from around the world. While the Appenzell roots form the foundation, modern approaches and fresh ingredients create entirely new taste experiences at the Bärenstobe. The culinary offerings have recently been rounded out with a matching drink or wine pairing featuring select wines from one of Switzerland's largest wine cellars. Before and after dinner, Bären Taverne & Schmitte invites guests for an aperitif, a plate of cold cuts, or a sip of wine accompanied by an aromatic cigar.

LÖWENSTOBE

At Löwenstobe, Appenzell hospitality combines with authentic, regionally inspired cuisine. Löwenstobe stands for down-to-earth, traditional dishes in a warm, cozy atmosphere. Particular attention is paid to using fresh, high-quality, locally sourced ingredients: Whether cheese, eggs, dairy products, or meat, even the simple dishes meet the highest quality standards. The cozy dining room is complemented by the light-filled Jakob Schlaepfer Lounge, where traditional meets colorful avant-garde with the artistic wallpapers of the St. Gallen design house of the same name.



MEETINGS & EVENTS

HUUS QUELL (OPENING IN FALL 2025)

- Kronberg, 90m²: Meeting and event space with daylight and state of the art multimedia devices.

HUUS BÄREN

- Gonten, 23m², and Appenzell, 29m²: These bright, daylight-filled boardrooms can be connected. The Gonten room can accommodate up to 8 people, and the Appenzell room can accommodate up to 12.
- Lehnerstobe: 25m²: This authentic meeting room with original Appenzell timber framing is located in the HUUS BÄREN and can accommodate up to 10 people. Plenty of natural light and a fireplace create an exceptionally cozy atmosphere.

HUUS LÖWEN

- Löwensaal, 100m²: Located on the ground floor of HUUS LÖWEN, this hall can accommodate 26 to 80 people. It features state-of-the-art audiovisual technology and a cozy atmosphere thanks to moonwood from the Schwägalp region. High windows and artistic lighting ensure the hall is very bright. Combined with the Löwen terrace, it provides the perfect setting for medium-sized events.

SPA & WELLNESS

HUUS QUELL (OPENING IN FALL 2025)

- 2,200 m² wellness area includes a total of 9 pools, 8 saunas and steam grottos, as well as 14 treatment rooms and a floating yoga platform
- The Longevity Area offers a cold (CRYO) and oxygen chamber, biohacking, and infrared therapy with highly ionized air, as well as an outdoor area with a vitality pool, steam grotto, and sauna igloo
- L3 treatment offering consisting of Wellbeing, Holistic Health, and Activity & Nature

HUUS BÄREN

- Sauna, steam bath, and experience showers are enhanced by a traditional Appenzell tiled stove beneath the cozy pitched roof in the relaxation room.
- Possibility of an exclusive spa break through privatization of the Bären Spa.

HUUS LÖWEN

- Spacious hot tub on the roof terrace with impressive views of the Säntis and the Alpstein mountains.



ARRIVAL

BY CAR

- From St. Gallen, 20 kilometers (25 minutes)
- From Zurich, 91 kilometers via the A1 motorway (70 minutes)
- From Munich, 236 kilometers via the A96 motorway (150 minutes)

BY PLANE

- Altenrhein Airport (ACH), 50 minutes by taxi or 65 minutes by train
- Zurich Airport (ZRH), 60 minutes by taxi or 87 minutes by train

BY TRAIN

- From St. Gallen, 36 minutes
- From Zurich City, 100 minutes
- From Munich, 205 minutes

