APPENZELLER HUUS



APPENZELLER HUUS brings together three hotels in the village centre of Gonten, 900 metres above sea level. HUUS QUELL is the first five-star superior hotel in Appenzellerland, HUUS LÖWEN 1878 welcomes families in particular, and HUUS BÄREN 1602 is one of the oldest inns in Switzerland.

66	5	2,200 m²	2,100+	70 min
ROOMS AND SUITES	RESTAURANTS AND BARS	QUELL SPA	WINE LABELS	FROM ZURICH

Gault&Millau
GUIDE SCHWEIZ
Hotel of the Year 2027

APPENZELLER HUUS
Dorfstrasse 40
9108 Gonten, Switzerland

+41 71 511 05 00
info@appenzellerhuus.ch
www.appenzellerhuus.ch

GENERAL INFORMATION

LOCATION

Village centre of Gonten, Appenzell Innerrhoden, 900 metres above sea level. The three houses are connected underground.

MANAGEMENT

Jan Schoch	Owner and General Manager
Alexa Stoschek	Hotel Manager
Michael Gollenz	Executive Chef
Elmir Medunjanin	Director of Bars & Lounges
Tamara Brnelic	Group Director of Spa & Recreation
Maurus Oehler	Director of HR & Finance

ARCHITECTURE

HUUS QUELL is built in traditional Appenzell log construction from solid Swiss moon wood, felled according to the lunar calendar and joined without glue or nails. To build it, the full value chain of log construction was brought back to the region. The timber stores more than 3,000 tonnes of CO_2, and the house is heated and cooled with geothermal energy, solar power and water. Its textiles are designed exclusively for the house by Jakob Schlaepfer of St. Gallen.

SUSTAINABILITY

ibex fairstay Platinum for all three houses

ibex platinum fairstay label

AWARDS

GaultMillau Guide Schweiz	Hotel of the Year 2027
TIME	The World's Greatest Places of 2026
Travel + Leisure	It List 2026, The 100 Best New Hotels
Andrin Willi Hotelrating 2026	Top 3 Wellbeing Hotels
Die 101 besten Hotels 2026	Seal of Excellence

GETTING HERE

TRAVEL TIME FROM	CAR	TRAIN
Zurich	1 h 10 min	1 h 40 min
Zurich Airport (ZRH)	1 h 10 min	1 h 30 min
St. Gallen	25 min	40 min
Munich	2 h 45 min	3 h 30 min

Gonten railway station is a one-minute walk away. Transfers from Zurich Airport and arrival by helicopter on request.

CONTACT

Reservations	+41 71 511 05 00	reservations@appenzellerhuus.ch
Events and Groups	+41 71 511 05 73	event@appenzellerhuus.ch
Spa	+41 71 511 05 60	spa@appenzellerhuus.ch
Press, faulhaber	+41 44 500 21 98	info@faulhaber-marketing.ch
Social Media	@appenzellerhuus · @huusquell · @botanicumbar	

THE THREE HOUSES

HUUS QUELL

5-STAR SUPERIOR
SINCE OCTOBER 2025

The first five-star superior hotel in Appenzellerland is a member of The Leading Hotels of the World and was awarded a MICHELIN Key in 2026. It is home to the 2,200 m² QUELL SPA with its L3 Circle longevity treatment, RESTAURANT QUELL and the BOTANICUM BAR. From January 2027, HUUS QUELL will also be a member of Swiss Deluxe Hotels.

30 ROOMS AND SUITES	NUMBER	SIZE
Superior Single King	18	19 to 24 m²
Deluxe Double King	9	34 m²
Junior Suite	3	43 m²

THE LEADING HOTELS OF THE WORLD · FINE HOTELS + RESORTS · RESPONSIBLE HOTELS OF SWITZERLAND · MICHELIN 2026

HUUS LÖWEN

1878

4-STAR SUPERIOR
SINCE 2023

A historic village inn with a new wing built from Appenzell moon wood, designed with families in mind. The house is home to the Bib Gourmand LÖWENSTOBE, a summer terrace and the Löwensaal for celebrations, concerts and seminars.

24 ROOMS AND SUITES	NUMBER	SIZE
Löwen Double Room	4	18 to 24 m²
Löwen Double Room Historic	7	20 to 25 m²
Löwen Double Room Alpstein View	5	21 to 23 m²
Löwen Family Room	4	32 to 33 m²
Löwen Family Room Alpstein View	3	27 to 29 m²
Löwen Suite	1	39 m²

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HUUS BÄREN

1602

3-STAR SUPERIOR
AN INN SINCE 1602

One of Switzerland's oldest inns and the origin of the resort. It is home to the BÄRENSTOBE, holder of one MICHELIN Star, the TAVERNE and the historic vaults of the wine cellar.

12 ROOMS AND SUITES	NUMBER	SIZE
Bären Double Room	7	20 m²
Bären Double Room Historic	1	29 m²
Bären Junior Suite	3	22 to 33 m²
Bären Suite	1	29 m²

Historic HOTELS WORLDWIDE

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QUELL SPA

FACILITIES	2,200 m² over three floors at HUUS QUELL, supplied by the property's own spring. Nine pools, eight saunas and steam grottos, floating, nature zones on the lower level and a rooftop spa with views of the Säntis and the Alpstein. Included for hotel guests of all three houses, with day spa access for external guests.
L3 CIRCLE	The longevity sequence of MCS (infrared, ionised oxygen and photobiomodulation), CRYO in the cold chamber at minus 110 °C and the FLOW system for contactless vascular training. Each application can also be booked individually.
BIOHACKING	HBOT, hyperbaric oxygen therapy of 60, 90 or 120 minutes, and CO_2 dry bath.
HOLISTIC HEALTH	Holistic health coaching, stress check-up with HRV measurement, body composition check-up with InBody 970, body scan analysis, physiotherapy and sports physiotherapy, dry needling, naturopathy, TCM and holistic nutrition coaching, each with an online follow-up after the stay.
MASSAGES	Signature DEEP RELAX with Appenzell herbal oil, also for two, deep tissue, La Stone, Lomi Lomi Nui, the Deep Grounded foot massage with an Appenzell herbal foot bath, and the After Sport massage.
WAVE BALANCE	Sound and vibration on the Wave Balance lounger, as an Appenzell sound journey or Wave Pure treatment. For two, the Appenzeller Sinnesharmonie treatment with scrub, goat whey bath and herbal oil massage on the water-filled sound lounger.
FACIALS AND BEAUTY	Facials by Swissline and Aqua Organic, Landsberg JetPeel, the Shazay hair spa on the original Shazay lounger, and the L3 Beauty Circle with manicure, pedicure and Swiss Refresh Facial.
MINDFULNESS	Pure floating, personal sessions and classes in yoga, Pilates, meditation, Qi Flow, sound bath and breathwork.
ACTIVITY AND NATURE	Performance check-up, personal training, fitness and athletic training, Skill Court and performance coaching. Daily changing classes from yoga to aqua gym, outdoor experiences for individuals or groups, and e-bikes and snowshoes to rent.

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DINING AND WINE

BÄRENSTOBE HUUS BÄREN 1602	Fine dining with a tasting menu of five or seven courses. One MICHELIN Star and 16 GaultMillau points.
RESTAURANT QUELL HUUS QUELL	Sharing dishes made with regional produce, à la carte or as Chef's Choice.
LÖWENSTOBE HUUS LÖWEN 1878	Classic Appenzell inn cooking, from house-made cordon bleu to Käsehörnli. Awarded a Bib Gourmand.
TAVERNE HUUS BÄREN 1602	Bar and restaurant where hotel guests and locals meet, with hot food all day and an extensive drinks list.
BOTANICUM BAR HUUS QUELL	Classic cocktails made with local herbs and fruit, without exotic ingredients.
WINE CELLAR	The largest wine cellar in Switzerland, with seven cellars and more than 2,100 labels, including a Swiss cellar featuring 135 producers. Private dining in the wine barrel at the heart of the cellar.

MEETINGS AND EVENTS

ROOM	HOUSE	m²	THEATRE	CLASSROOM	U-SHAPE	BANQUET	RECEPTION	BOARD
Löwensaal	HUUS LÖWEN 1878	100	84	32	26	60	80	
Kronbergsaal	HUUS QUELL	90	60	25	22		60	
Boardroom Appenzell	HUUS BÄREN 1602	29						12
Boardroom Gonten	HUUS BÄREN 1602	23						8

EQUIPMENT	242 m² in total. All rooms with LED screen, Click&Share, sound system and Wi-Fi, the two halls also with video conferencing. The Löwensaal has a Steinway grand piano and hosts the cultural programme of the Appenzeller Forum.

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