

APPENZELLER HUUS

EXPERIENCE GUIDE





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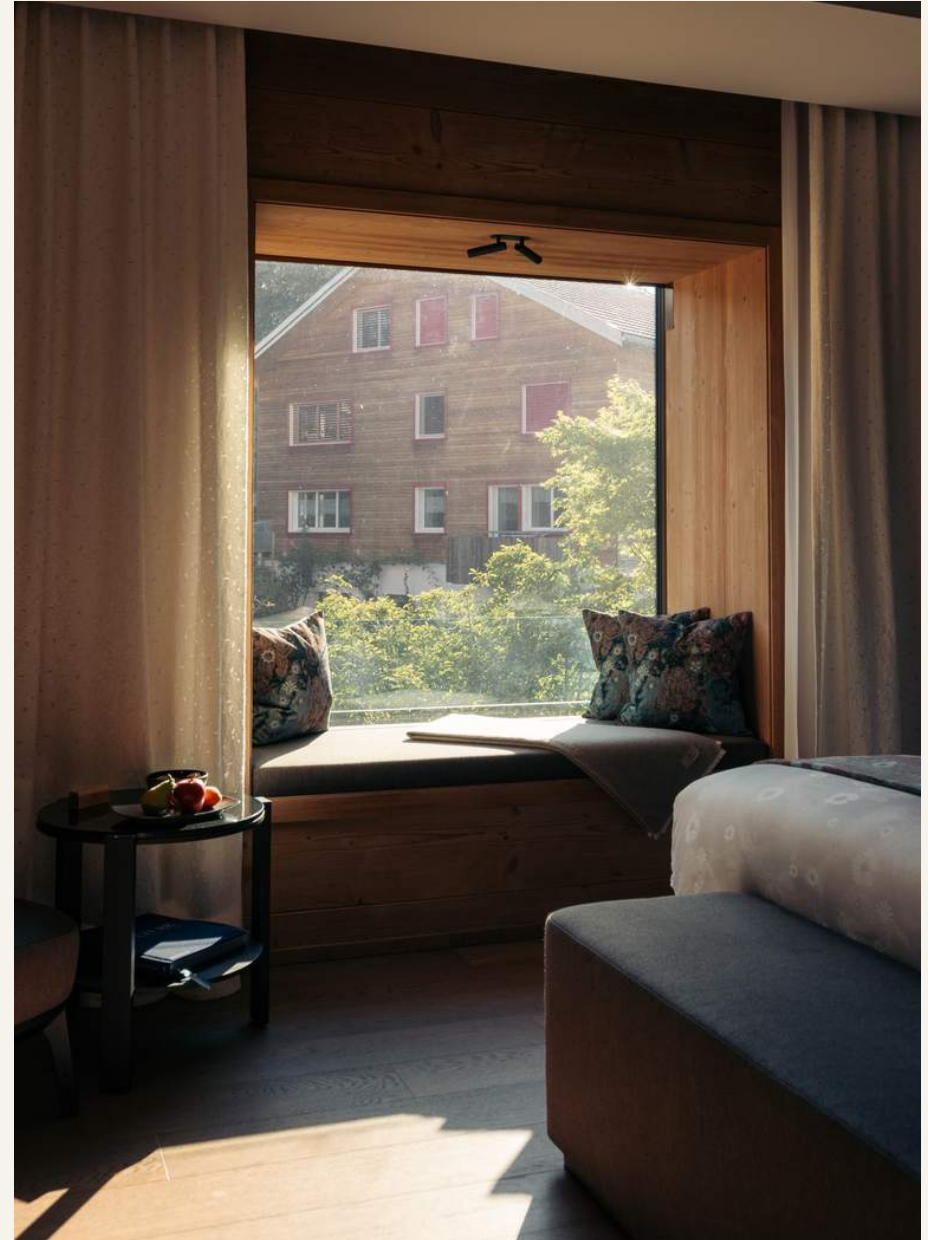
WÖLLKOMM TO APPENZELLER HUUS

The Experience Guide provides you with a comprehensive introduction to APPENZELLER HUUS and its surroundings. Discover our three unique hotels and the many ways to make the most of your stay with us.

You will also find inspiration for activities and exceptional experiences throughout the Appenzell region.

Our aim is to make your stay in the Appenzellerland truly unforgettable – defined by genuine hospitality, relaxation and memorable moments.

WELCOME TO THE HEART OF APPENZELLERLAND



APPENZELLER HUUS

THE RESORT WITH THREE UNIQUE HOTELS

APPENZELLER HUUS is an exclusive resort in the heart of Appenzellerland, uniquely combining tradition with modern luxury. It brings together three distinctive hotels – the historic HUUS BÄREN 1602, the stylish boutique hotel HUUS LÖWEN 1878 and the new 5-star wellness hotel HUUS QUELL – to create one harmonious experience.



HUUS QUELL
5* Superior Hotel

- Wellness & Relaxation
- Exclusivity & Tranquillity
- Wine & Indulgence



HUUS LÖWEN 1878
4* Superior Hotel

- Tradition & Modernity
- Culinary Delights & Indulgence
- Events & Special Moments



HUUS BÄREN 1602
3* Superior Hotel

- History & Tradition
- Culinary Delights
- Authentic Atmosphere

YOUR JOURNEY TO GONTEN

BY PLANE

St. Gallen–Altenrhein Airport – approx. 30 minutes

Zurich Airport – approx. 1h 15

Friedrichshafen Airport – approx. 1h 30

Munich Airport – approx. 3h

BY TRAIN

Appenzellerland is easily and comfortably accessible by public transport.

From Zurich Airport, travel via Gossau SG and continue directly to Gonten with the Appenzeller Bahnen railway. The train station is just a few minutes away from the hotel.

Approx. 1h 45 from Zurich Airport.

PRIVATE TRANSFER

We would be happy to arrange a private transfer directly to APPENZELLER HUUS upon request (at least 24 hours in advance).

APPENZELLER HUUS

Dorfstrasse 40

9108 Gonten, Switzerland



EXPERIENCES

APPENZELLER HUUS invites you to discover the diverse alpine beauty of Appenzellerland. Embark on unforgettable adventures, explore Switzerland's breathtaking mountain landscapes and enjoy moments that delight all your senses.



DISCOVER THE MOUNTAINS

SPRING & SUMMER



WILDKIRCHLI & ÄSCHER

Popular mountain hike to the famous cliffside houses with breathtaking views of the Alpstein.

Hiking time: approx. 3–4 hours

Difficulty: Moderate

Optional cable car: Ebenalp Cable Car



HOHER KASTEN

Scenic mountain hike with panoramic trails, alpine scenery and sweeping views over the Rhine Valley.

Hiking time: approx. 3–5 hours

Difficulty: Moderate

Optional cable car: Hoher Kasten Cable Car



SEEALPSEE

Scenic mountain hike with a beautiful lake, alpine scenery and breathtaking views.

Hiking time: approx. 2.5–3 hours

Difficulty: Easy–Moderate



SÄMTISERSEE

Peaceful mountain hike with an idyllic alpine lake, panoramic trails and stunning Alpstein views.

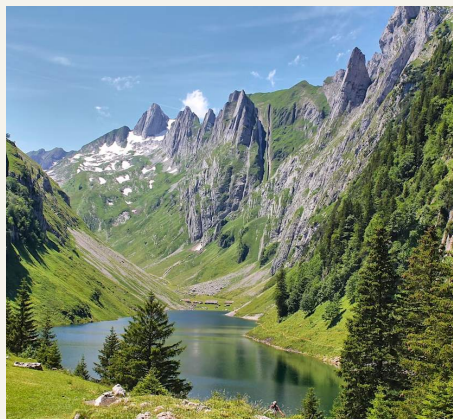
Hiking time: approx. 3–4 hours

Difficulty: Moderate

Optional cable car: Hoher Kasten Cable Car

DISCOVER THE MOUNTAINS

SPRING & SUMMER



FÄLENSEE

Beautiful mountain hike to a peaceful lake nestled between steep cliffs in the Alpstein.

Hiking time: approx. 4–5 hours

Difficulty: Moderate–Difficult

Optional cable car: Hoher Kasten Cable Car



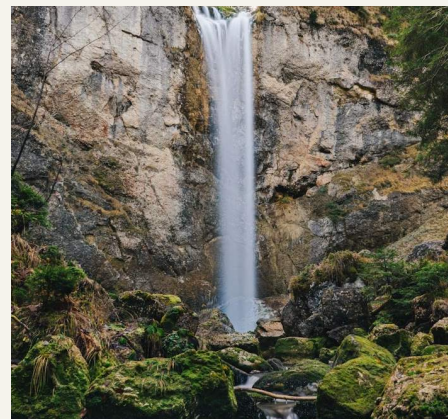
SAXER LÜCKE

Spectacular mountain hike along impressive rock formations with breathtaking views.

Hiking time: approx. 4–6 hours

Difficulty: Moderate–Difficult

Optional cable car: Staubern Cable Car



LEUENFALL

Scenic mountain hike through forests and meadows with an impressive waterfall and Alpstein views.

Hiking time: approx. 2–3 hours

Difficulty: Easy–Moderate

Optional cable car: Jakobsbad–Kronberg Cable Car



FORSTSEELI

Starting at Eggerstanden Church. Scenic mountain hike through forests and meadows overlooking the Rhine Valley.

Hiking time: approx. 2–3 hours

Difficulty: Easy–Moderate



L3 EXPERIENCE WORLDS

LONG LASTING LIFESTYLE

WELLBEING

Whether a massage, sound journey or a mindful moment of silence – everyone can find their own space to relax, recharge and restore inner balance.

- Massages
- Sound Journeys
- Deep Relaxation

ACTIVITY & NATURE

Movement that feels good – indoors and outdoors. Whether yoga, trail running or a workout in nature: everyone can find their own flow and the right activity for themselves.

- Yoga
- Fitness & Training
- Outdoor Activities

HOLISTIC HEALTH

Rediscover wellbeing with innovative longevity treatments designed to boost energy, vitality and support long-term health.

- Cryo
- MCS
- Flow System



QUELL SPA EXPERIENCES

COMPLIMENTARY WEEKLY ACTIVITIES

YOGA

- Movement & Breathing
- Body Awareness
- Inner Balance

SOUND HEALING

- Singing Bowls
- Deep Relaxation
- Mental Calm

SAUNA INFUSIONS

- Sauna Rituals
- Herbal Infusions
- Heat & Detox



FAMILY EXPERIENCES AROUND GONTEN

KRONBERG

Family mountain with a cable car, playground and summer toboggan run – perfect for children to play and explore the mountains.

Difficulty: Easy

Optional cable car: Jakobsbad–Kronberg Cable Car

BARFUSSWEG GONTEN

Playful nature trail through moorland, forests and meadows with various surfaces to explore barefoot. Walking time: approx. 1–1.5 hours

Difficulty: Easy

Optional: Start/Finish at Gontenbad

STREICHELFARM GAIS

Family-friendly farm with plenty of animals to pet and feed, as well as play areas for children.



GROUP EXPERIENCES

DISCOVER LOCAL TRADITIONS

BIBERLI BAKING

Create and decorate a traditional Appenzeller Biber together while discovering local baking traditions and history – approx. 2-hour workshop.

FROM 10 PARTICIPANTS

APPENZELLER ALPENBITTER

Discover how the famous herbal liqueur is made, with a guided tour and tasting of regional products – approx. 1.5–2 hours.

FROM 10 PARTICIPANTS

HACKBRETTBAUER APPENZELL

Discover the craftsmanship and history of the traditional hammered dulcimer, with the opportunity to try the instrument yourself – approx. 1.5 hours.

UP TO 40 PARTICIPANTS



PRIVATE HELICOPTER FLIGHT ABOVE THE CLOUDS

ZURICH – GONTEN

Optional panoramic flight over the Swiss Alps with a stop at a mountain restaurant.

Airbus H125
Up to 5 passengers including luggage.
CHF 3'300

ST. GALLEN-ALTENRHEIN – GONTEN

Optional panoramic flight over the Swiss Alps with a stop at a mountain restaurant.

Airbus H125
Up to 5 passengers including luggage.
CHF 2'800

SCENIC FLIGHT FROM GONTEN

Customised flight route with an optional stop at a mountain restaurant.

Airbus H125
1 hour | Up to 5 passengers
CHF 4'400

HUUS EXPERIENCES

Discover, indulge, experience – our Huus Experiences combine unique places, regional products and memorable moments of indulgence.





HARVEST & INDULGENCE

HERBS & CRAFTSMANSHIP

HERB GARDEN

Guided tour through the herb gardens in Stein, offering insider knowledge of regional herbs and plants. Includes transfer and an aperitif with light bites.

WORKSHOP

Back at APPENZELLER HUUS, create your own herbal infusion in the BOTANICUM laboratory and discover various extraction techniques.

TO TAKE HOME

Take home your handmade herbal infusion in a personalised engraved bottle.

CHF 95 per person | 6–12 participants



GOURMET LAB

CULINARY EXPERIENCES & INNOVATION

4-COURSE FINE DINING

Enjoy an exclusive 4-course menu at the Community Table in BOTANICUM. Each course combines modern laboratory techniques with creative cuisine and exceptional flavours.

GETRÄNKEBEGLEITUNG

A carefully paired drink accompanies each course. Our chef and mixologists demonstrate live how innovative techniques, including rotary evaporation and centrifugation, create new flavours & textures.

PERSONALISED SOUVENIR

To finish, take home an engraved bottle of homemade syrup or essence as a special keepsake.

CHF 285 per person | 4–8 participants
Food & drinks included



APERITIVO SUNDAY

INDULGENCE & CONVIVIALITY

A RELAXING SUNDAY

End your weekend in a relaxed atmosphere. Our Aperitivo Sunday invites you to unwind every Sunday and enjoy delicious bites and special moments of indulgence.

SMALL DELICACIES

Enjoy a carefully prepared Aperitivo platter, served directly at your table. The perfect accompaniment to a relaxing drink in a cosy atmosphere.

TIME & INFORMATION

Aperitivo Sunday takes place every Sunday from 17:00 to 18:30. All guests present receive a complimentary Aperitivo platter.



AFTERNOON TEA

TEA & DELICACIES

LITTLE MOMENTS OF INDULGENCE

Enjoy a relaxing break with our Afternoon Tea. Whether after a soothing spa visit or as a delightful pause during the day – treat yourself to a selection of special delicacies.

TEA & DELICACIES

Enjoy a selection of fine treats served on a tiered stand, accompanied by a tea ceremony. Choose from various teas or enhance your experience with Champagne or Gin & Tonic.

TIME & INFORMATION

Our Afternoon Tea is available daily from 12:00 to 16:00. Champagne and Gin & Tonic are available at an additional charge.
CHF 45 per person



WINE CELLAR TOUR

WINE & INDULGENCE

IMPERIAL

Discover the wine cellar at HUUS QUELL on a 30-minute guided tour. Enjoy a glass of white wine and immerse yourself in our exceptional world of wines.

CHF 26 per person | 2–12 participants

JÉROBOAM

Experience a 60-minute guided tour through the Magnothek, Bärenkeller and wine cellar at HUUS QUELL. Enjoy a glass of Champagne (White or Rosé) as you explore our exceptional wine collection.

CHF 39 per person | 2–10 participants

BOOKING & INFORMATION

Tours are available daily from 14:00 to 16:00.

Reservations must be made at least 24 hours in advance through reception.



PICNIC

NATURE & INDULGEN

PICNIC IN NATURE

Enjoy a relaxing break surrounded by the beautiful Appenzell countryside. Whether on a hike or at your favourite spot – our carefully prepared picnic creates unforgettable moments.

EVERYTHING TAKEN CARE OF

We provide a picnic backpack with delicious food, refreshing drinks and a comfortable picnic blanket. You can choose your own hiking route and picnic spot.

BOOKING & INFORMATION

The picnic can be arranged for any hiking route. Please book at least 24 hours in advance directly at reception.

CHF 85 per person

FOOD & BEVERAGES

The diversity of Appenzell traditions is reflected in our wide range of culinary offerings. Traditional, rustic, regional, vegan or vegetarian – APPENZELLER HUUS offers culinary delights of the highest standard.



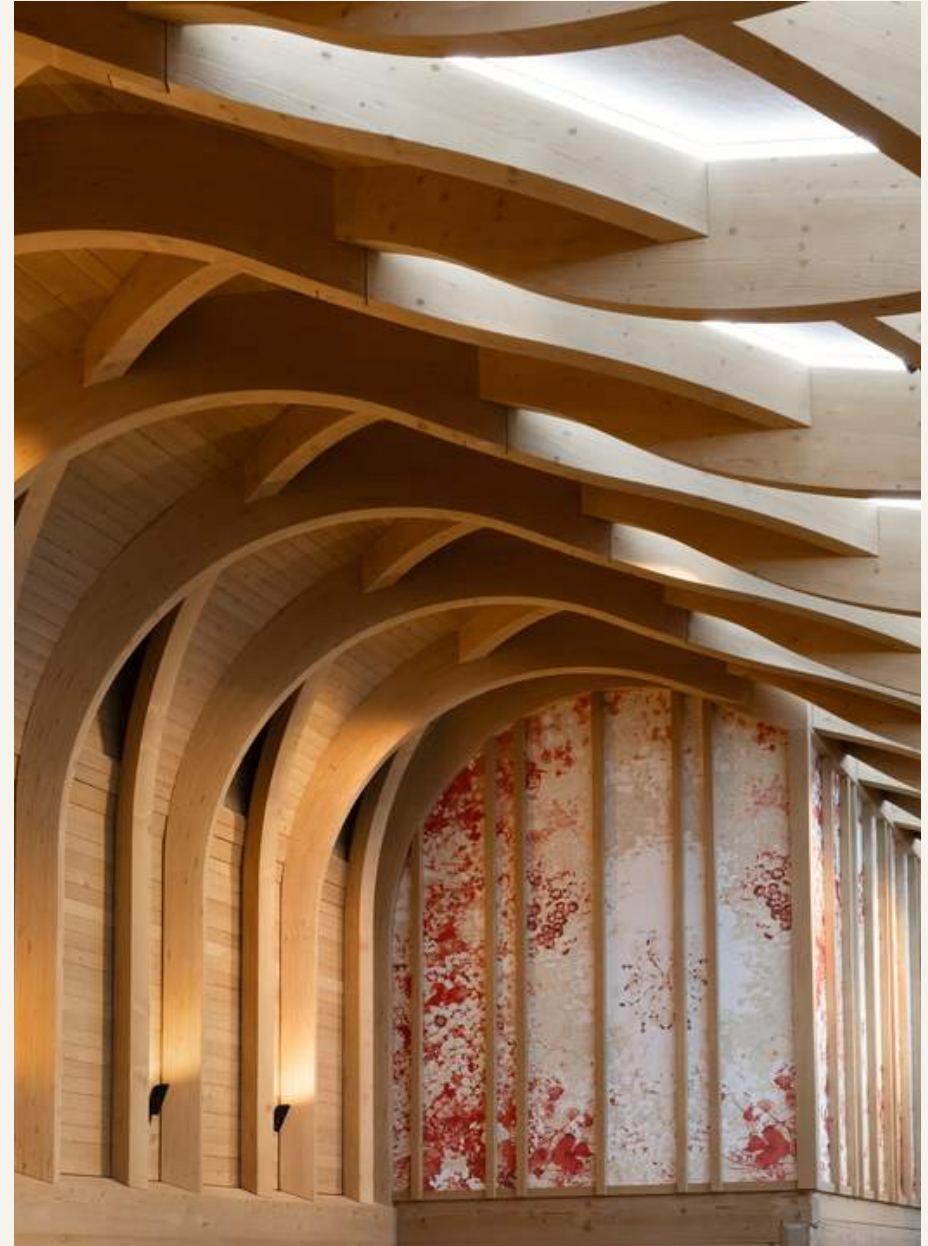
RESTAURANT QUELL

From Appenzell to the wider world and back again – welcome to RESTAURANT QUELL.

Warm materials, traditional Appenzell timber construction using moonwood and exquisite textiles by Jakob Schlaepfer create a unique atmosphere – combining Swiss hospitality with a modern touch.

Executive Chef Michael Gollenz combines premium ingredients, international influences and precise craftsmanship to create cuisine with character.

Alongside creative sharing plates, the kitchen also offers classic dishes that deserve their own moment in the spotlight.



BÄRENSTOBE

BÄRENSTOBE uniquely combines tradition and modernity. Within the historic walls of the inn, first documented in 1751, guests enjoy refined fine dining in a stylish and intimate atmosphere.

From Thursday to Saturday, Executive Chef Michael Gollenz and his team serve a five- or seven-course tasting menu. His cuisine is rooted in classical French culinary traditions, combining international influences with premium regional ingredients.

Appenzell's culinary heritage inspires many of his creations, while modern techniques, seasonal ingredients and creative combinations bring surprising new flavours to life. BÄRENSTOBE brings together culinary precision, a close connection to local produce and contemporary cuisine to create a harmonious dining experience.



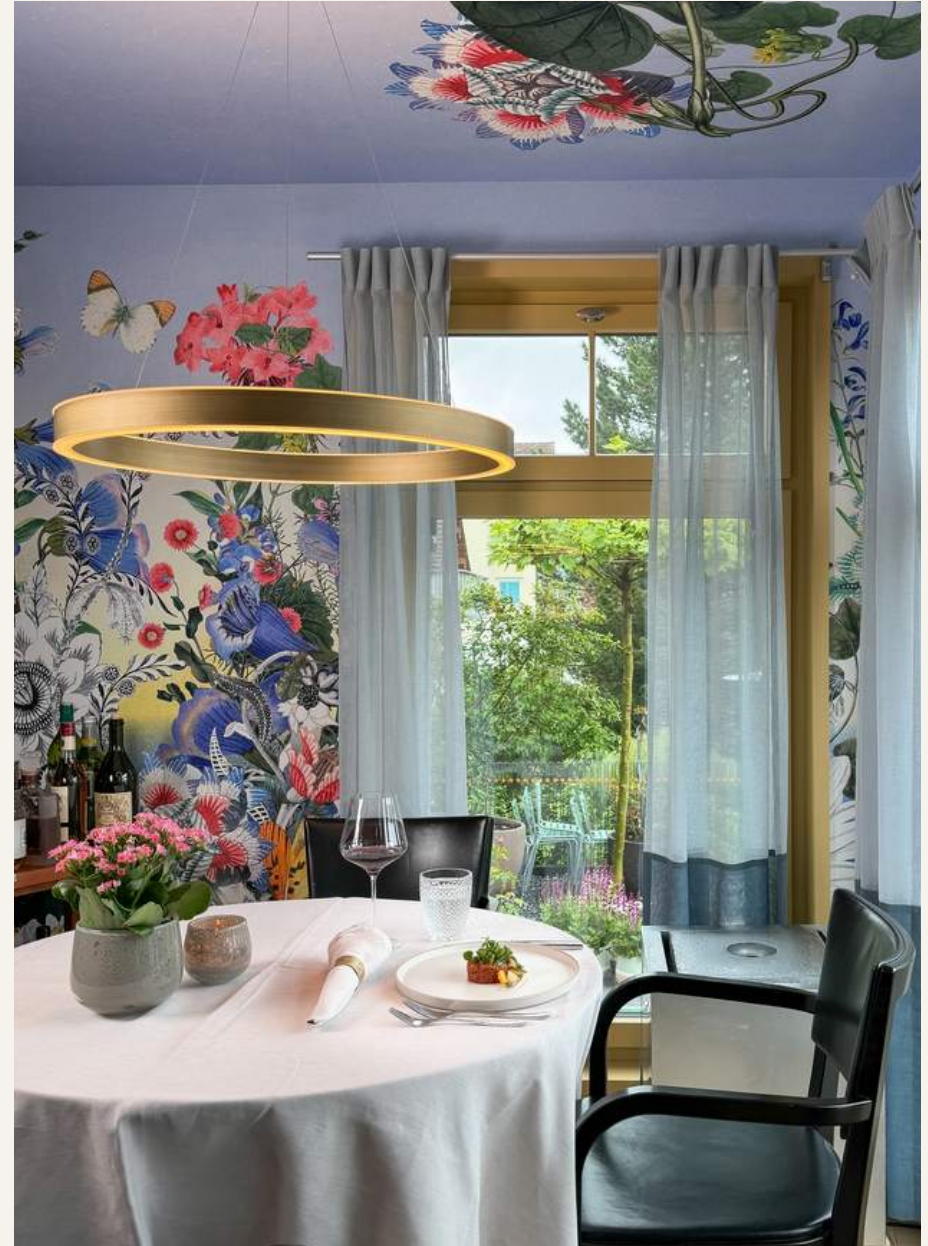
LÖWENSTOBE

Here, traditional Appenzell hospitality meets authentic, regionally inspired cuisine.

LÖWENSTOBE offers traditional, hearty dishes served in a warm and welcoming atmosphere.

Particular emphasis is placed on fresh, high-quality local ingredients. From cheese and eggs to dairy products and meat, even the simplest dishes meet the highest standards of quality.

The cosy dining room is complemented by the light-filled Jakob Schlaepfer Lounge, where tradition meets colourful avant-garde design through the exquisite wall coverings of the renowned St. Gallen design house.



BOTANICUM BAR

Deeply rooted in the regional identity of APPENZELLER HUUS, BOTANICUM introduces a fresh approach with a strong focus on local ingredients.

Bar Manager Elmir Medunjanin deliberately avoids exotic ingredients, reinterpreting classic cocktails with local herbs and fruits in a contemporary way.

Reflecting the hotel's healthy and mindful lifestyle, the bar creates signature drinks with a strong connection to the region. Using innovative preparation techniques, the bar team transforms the traditional "Appenzeller Biber" into a liquid creation. Depending on the time of day, these drinks are accompanied by refined small plates designed for sharing.

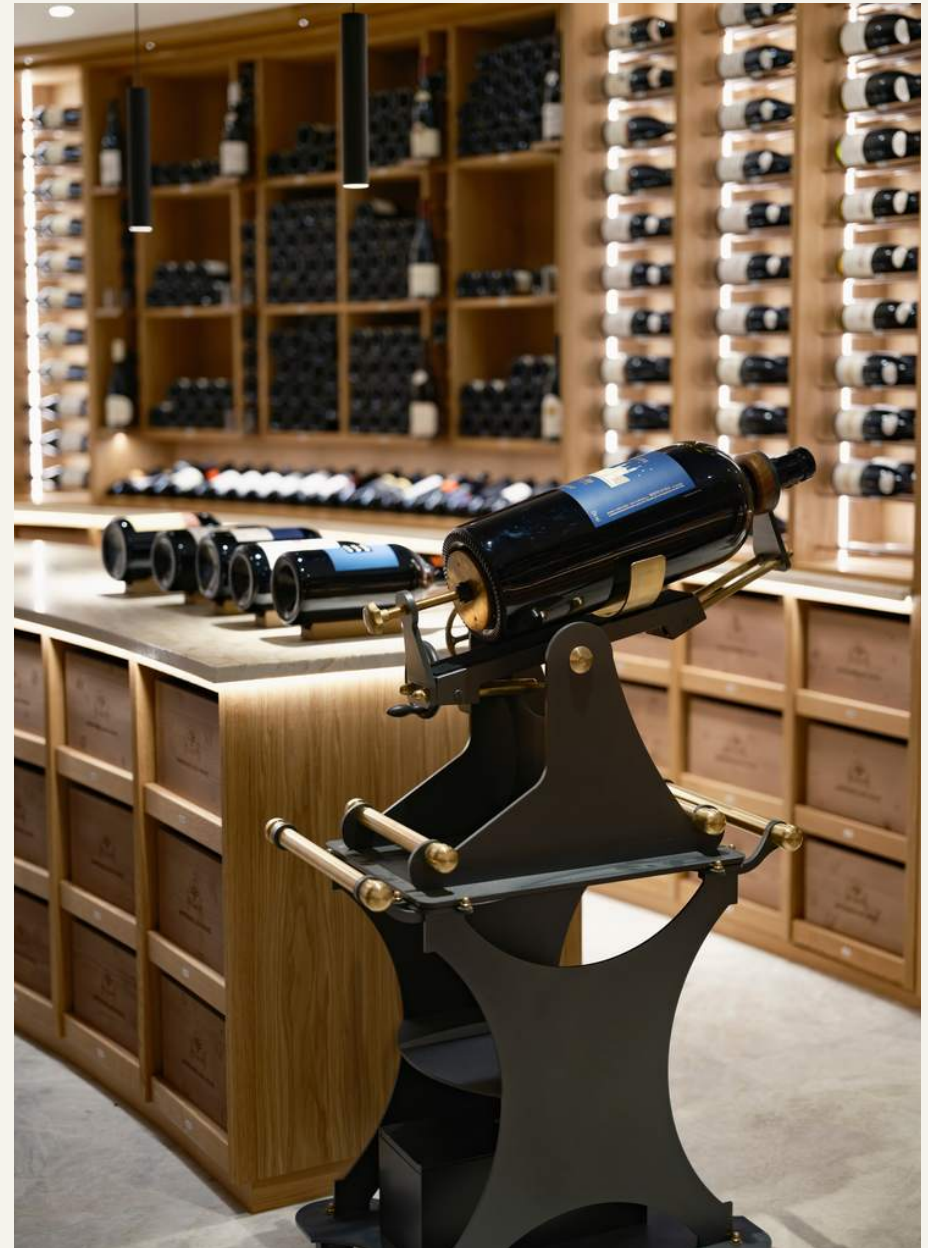


WINE CELLAR

At APPENZELLER HUUS, wine is a true passion. Cellar Master Hans Rhyner has travelled to wineries around the world, discovering the importance of craftsmanship, passion and patience. He is particularly fascinated by small wineries where much of the work is still done by hand and every detail matters.

Today, the historic vaulted cellars and the 350-square-metre extension at HUUS QUELL together form Switzerland's largest wine cellar. A carefully curated selection of vintage wines, fine Champagnes and rare treasures awaits discovery.

Various tasting experiences are available. A special highlight is the "Wine Barrel" – an exclusive room within the wine cellar accommodating up to nine guests. Here, visitors feel as though they are sitting inside a barrel, surrounded by the hotel's exceptional wine collection.



TAVERNE & SCHMITTE

The TAVERNE at HUUS BÄREN 1602 warmly welcomes hotel guests and visitors from near and far.

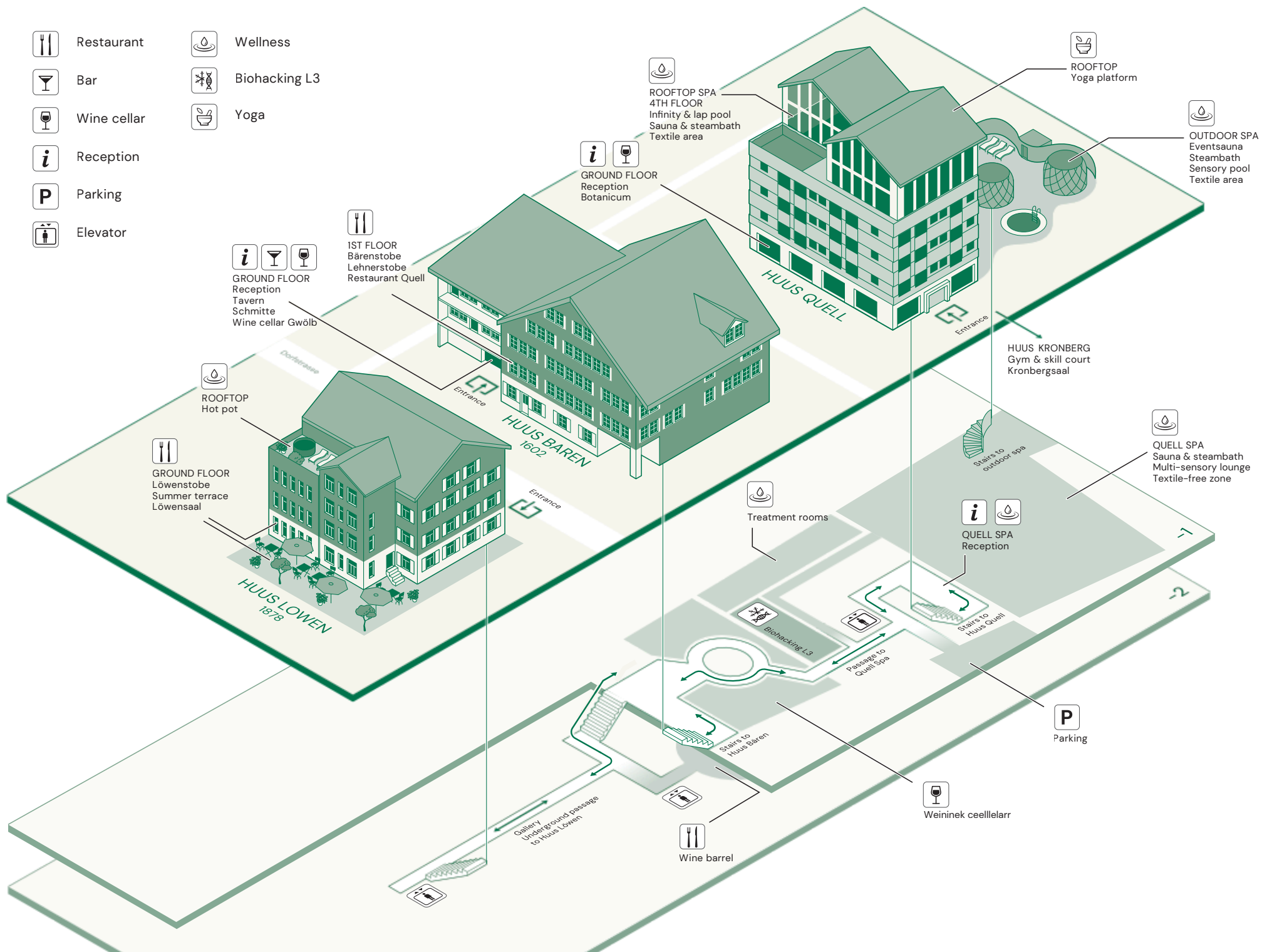
It is the perfect place for an afternoon coffee or an aperitif after an eventful day.

In the Schmitte, you can also relax and enjoy one of our fine cigars.



-  Restaurant
-  Bar
-  Wine cellar
-  Reception
-  Parking
-  Elevator

-  Wellness
-  Biohacking L3
-  Yoga



To make your stay at APPENZELLER HUUS truly unforgettable, we recommend discussing your preferred activities, spa treatments and restaurant reservations with our team before your arrival.

Many experiences are subject to limited availability or weather conditions. Planning ahead allows us to check availability and tailor your stay to your individual wishes.

For additional experiences or personalised booking requests, please feel free to contact our Guest Relations Team. We are always happy to assist you.

Email: guestrelation@appenzellerhuus.ch

Phone: +41 71 511 95 03

Appenzeller Huus
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9108 Gonten

